

# Ascot Theatrical Financing

## Minimum Guarantee Financing for Qualified Sales Companies

Briefly, here is how our "alternative off balance sheet" financing program and procedure works:

1. The Sales Company proposes to our company a **Quality Feature Film with Name Cast** and perceived **International Commercial Appeal** that it wishes to acquire the worldwide sales rights to sell, but at the present time does not have sufficient internal financial resources to provide a Minimum Guarantee needed to be able to acquire the film's sales rights.
2. Our Company will evaluate the film. Theatrical Films may be ready for pre-sales, preproduction, production or the film is in a rough cut or finished stage. The sales company will provide a territorial sales estimate naming key potential buyers and \$ amount it requires for a Minimum Guarantee to acquire the sales rights.
3. If you submit a brief outline of a specific film's proposal and after analyzing the commercial viability of the proposal, our company will either pass on the film or contact you to make an offer to provide a Minimum Guarantee in an amount it deems prudent for this particular proposed project.
4. Our company will earn a portion of the sales commission (share to be determined) for providing our services. The cost of the guarantee will be calculated at US prime +5%. A setup fee of \$5,000 is payable when we contact you if we believe we want to participate in this specific project to cover basic setup costs and limited legal fees. If the Minimum Guarantee does not receive final approval, the \$5,000 is fully refundable.
5. The above "**alternative off balance sheet**" financing method to acquire sales rights for films should only be considered by your company if:
  - a) When a great film becomes available and your company does not at the moment have sufficient financing resources to provide a Minimum Guarantee for such a **major film's sales rights**, which is deemed important for your sales company to acquire.
  - b) Your company wishes to acquire the sales rights to additional quality films over and above your regular acquisition slate and budget to earn extra profit.
  - c) Your company wishes to acquire a locomotive (a larger film) to pull the rest of your sales slate.

If the above principles are of interest, it will then make sense for your company to share a portion of your sales commission with our company and acquire the sales rights to an **additional** film your sales company could not obtain at this time without our help.



**Submit your proposal to:**

info@ascotfilmfinance.com

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